

FOR IMMEDIATE RELEASE

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Acer, Inc. Joins North American HD DVD Promotional Group

LOS ANGELES – Sept. 6, 2007 – With HD DVD drives already owning a 70%¹ share of the notebook PC market worldwide, the North American HD DVD Promotional Group today announced that Acer, the world's No. 4 PC vendor, has officially joined the Group.

“We're pleased that Acer is now a member of the North American HD DVD Promotional Group,” said Ken Graffeo, co-president of the North American HD DVD Promotional Group. “Acer is already producing a stellar line of HD DVD-enabled notebook PCs for consumers today and we expect continued strong demand for their products. Acer's support is one reason HD DVD continues to be the worldwide leader in the PC market.”

“Acer is pleased to join the North American HD DVD Promotional Group to help bring the freshest technology to more consumers worldwide,” said Campbell Kan, Vice President, Mobile Computing Business Unit, Acer Inc. “We are confident that our comprehensive HD DVD notebook offers will meet consumers' demand and expectation for true high definition experience. I look forward to further promoting the merit of HD DVD, in close collaboration with the Group.”

About HD DVD

HD DVD is the next generation, post-DVD standard for high capacity, high definition optical discs, approved by the DVD Forum, which develops and defines DVD formats. Its more than 220 strong membership brings together leaders in movies and entertainment, computing, consumer electronics and software. HD DVD is fast becoming the primary visual medium for the age of high-definition TV. The North American HD DVD Promotional Group, Inc. is an organization established to promote the HD DVD format and educate consumers in North America. For more information and a complete listing of HD DVD launch titles please visit <http://www.TheLookAndSoundOfPerfect.com>.

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¹ Techno Systems Research (TSR) Data

For more information, press only:

Contacts:

John O'Brien

Weber Shandwick

425-452-5400

jobrien@webershandwick.com

Dane Estes

Weber Shandwick

425-452-5400

destes@webershandwick.com